



The 2018 IEEE MTT-S
International Microwave Symposium
10-15 June 2018, Philadelphia, PA



The IMS2018 Welcome Reception is taking place at the World Famous Reading Terminal Market on Monday, 11 June 2018 from 19:30 – 21:30

Join other IMS attendees and exhibitors for an evening of fun and networking before the start of the IMS Technical Sessions and Exhibition!

BE RECOGNIZED AS A SPONSOR OF THE WELCOME RECEPTION

Welcome Reception Contributing Sponsors receive the following benefits:

- Exclusive signage and recognition in sponsored area.
- Pre-event, on-site, and event promotion recognition.
- Website recognition and sponsor page listing.
- Link from your logo on the Welcome Reception promotion page to your website.
- Logo placement on e-blasts and invitations.
- Recognition on lobby banner and in the Exhibition Catalog (sponsored amounts apply toward Platinum, Gold and Silver status).

Main Seating Area, \$7,500

- Attendees will appreciate your sponsorship of the main seating area inside the market, as they munch, drink, relax, and network at the reception. Your branding will be exclusive in this area and will not be missed!
- Sponsorship includes two banners over the seating area and minimum of four meter boards placed throughout the venue with your messaging. Production and rigging included.
- Minimum of seven tall boy tables with your logo on them. Production included.
- Option to place handouts in this defined area. Production not included.
- Your logo on the mobile app menu map indicating location of the Main Seating Area.
- Welcome Reception contributing sponsor benefits are included.

Photo Booth, \$3,000

- Send the attendees home with a memorable photo with your logo on it and post it on social media.
- Sponsorship includes the rental of the photo booth.
- Your logo on the mobile app menu map indicating location of the Photo Booth.
- Welcome Reception contributing sponsor benefits are included.

Caricaturist, \$2,000

- Send attendees home with a memorable caricature portrait with your company logo on it.
- Caricaturist fees are included.
- Your logo on the mobile app menu map indicating location of the caricaturist.
- Welcome Reception contributing sponsor benefits are included.

T-Shirt for Reading Terminal Market Staff, \$2,500

- Brand your company or product on the T-Shirts worn by the Reading Terminal Staff during the reception.
- Minimum of 100 t-shirts. Production included.
- Welcome Reception contributing sponsor benefits are included.

Standing Signage, \$1,000

- Custom double sided meter board, with your message inviting attendees to your booth during exhibition hours, will be placed in visible location in the market. Production included.

Don't miss this exciting marketing opportunity!

Contact us at
Exhibits@MPAssociates.com
or visit IMS2018.org for additional information!



The 2018 IEEE MTT-S
International Microwave Symposium
10-15 June 2018, Philadelphia, PA



WELCOME RECEPTION SPONSORSHIPS

Main Seating Area	\$7,500	<input type="checkbox"/>
Photo Booth	\$3,000	<input type="checkbox"/>
Caricaturist	\$2,000	<input type="checkbox"/>
T-Shirt for Reading Terminal Market Staff	\$2,500	<input type="checkbox"/>
Standing Signage	\$1,000	<input type="checkbox"/>

SUBMIT VIA FAX OR EMAIL:

MP Associates, Inc.
exhibits@mpassociates.com
+1 303-530-4334 (fax)
+1 303-530-4562 (Phone)

PAYMENT OPTIONS:

[Credit Card Authorization Form](#)
Check or Electronic Payment Instructions:
Contact the exhibits department
at exhibits@mpassociates.com

Contact Name

Company Name

Telephone

Email

Signature

Don't miss this exciting marketing opportunity!
Contact us at Exhibits@MPAssociates.com or
visit IMS2018.org for additional information!



The 2018 IEEE MTT-S
International Microwave Symposium
10-15 June 2018, Philadelphia, PA