

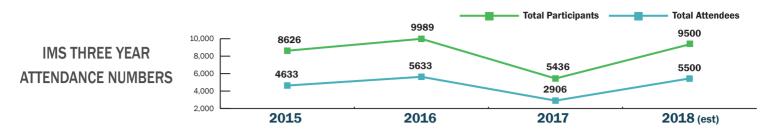
INTERNATIONAL MICTOWAVE Symposium

PENNSYLVANIA CONVENTION CENTER • PHILADELPHIA, PA, USA Exhibition Dates: 12–14 June 2018 • Symposium Dates: 10–15 June 2018





IMS2017 ATTENDEE PROFILE

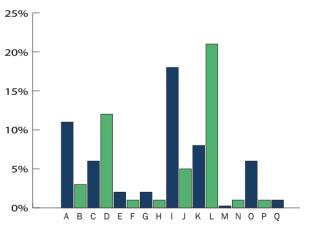


WHICH PRODUCTS AND/OR SERVICES DO YOU RECOMMEND, PURCHASE OR INFLUENCE THE PURCHASE OF?



WHAT IS YOUR PRINCIPAL JOB FUNCTION?

- (A) Executive/Senior Management 11%
 (B) Executive/Senior Technology Development 3%
 (C) Engineering Management- 6%
 (D) Design Engineering- 12%
 (E) Engineering Services 2%
 (F) Manufacturing/Production Engineering 1%
 (G) Application Engineer 2%
 (H) Procurement/Purchasing 1%
 (I) Professor/Research (Academic) 18%
- (J) Research & Development (Government) 5%
 K) Research & Development (Industry) 8%
 (L) Student 21%
 (M) Financial or Industry Analyst .26%
 (N) Editor/Publisher 1%
 (O) Marketing/Sales 6%
 (P) Consultant 1%
 (Q) Retiree 1 %

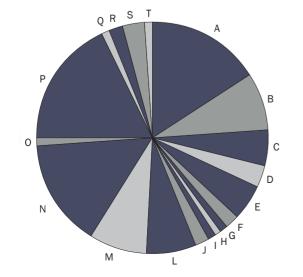


20%

30%

40%

50%



WHAT PRIMARY END PRODUCT OR SERVICE DO YOU WORK ON?

0

10%

- (A) Communication Systems, Equipment 16%
- (B) Wireless (WiFi, WiMAX, UWB, other) 8%
- (C) Government Military 5%
- (D) Government Other 3%
- (E) Defense Electronics 5%
- (F) Medical Electronics 2%
- (G) Navigation/Telemetry/GPS Systems 1%
- (H) Industrial Automation/Control Systems 1%
- (I) Transportation (Automotive/Aviation) 1%
- (J) Consumer Electronics 2%

- (K) Computers or Peripherals 0%
- (L) Test & Measurement 7%
- (M) Components/Hardware 8%
- (N) RF/HF Front-End Modules 15%
- (0) Data Transmission 1%
- (P) Semiconductors & ICs 18%
- (Q) Materials 1%
- (R) Services 2%
- (S) Software 3%
- (T) Retiree 1%

EXHIBIT OPPORTUNITIES

Join us as at IMS2018, the world's largest microwave and RF industry conference and trade show for professionals buying and developing materials, devices, components, and systems, as well as design and simulation software and test/measurement equipment for products operating at RF, microwave, millimeter-wave, and THz frequencies.

9000 participants from over 50 countries include senior management, engineering management, engineers, and R&D personnel from the private sector and government/military. Participating exhibitors will establish new US and international connections, present products directly to industry leaders, and stay on top of the latest advances in radar, 5G Telecommunications, IoT, and Medical technologies.

Reserve your IMS exhibition booth today.

EXHIBIT SPACE PRICING

IMS2018 Exhibit Space is \$3,750 per 10x10 booth.

5G Pavilions will also be available offering several different exhibit package options. Please contact the IMS exhibits department for detailed Pavilion information.

(exhibits@mpassociates.com)

EXHIBITOR BENEFITS

- A listing in the official Exhibition Catalog and Map Guide
- An IMS Exhibitor Console
- Access to IMS2018 promotional opportunities
- Priority space selection for the IMS2019
- Choice of hotel accommodations including hospitality suites and meeting space
- Access to discounted conference registrations

NEW AT IMS2018

- Theme: "Microwaves, Medicine, Mobility"
 - 5G Pavilion on exhibit floor
 - Multiple participation options available
- Co-location with the IEEE International Microwave Bio-Conference (IMBioC)
- Student Career Fair (open to exhibiting companies only and participation is free of charge)
- Implementing a SIGHT Scholarship Program for STEM Education for Under-Served High School Students
- IMS Welcome Reception at the world-famous Reading Terminal Market

IMS2018 EXHIBITOR WORKSHOPS

- 2-hour practical hands-on workshops presented in a classroom setting in which companies feature how specific products and tools solve challenging technical problems
- No additional charge to exhibitors to participate. AV and Setup is included.
- Exhibitors are encouraged to submit workshop proposals. All proposals will be reviewed and selected for presentation by the IMS Steering Committee.
- Designed to enhance practical training for working engineers

5G PAVILION

New this year, IMS is offering 5G Pavilions on the exhibit floor. Pavilion participation brings exposure to companies in a focused technology area with low overall cost.

The pavilion has several exhibit packages to choose from ranging from a 6ft table-top up to a turn-key package. Demo and speaking opportunities are also available to each participating company.



TO RESERVE SPACE, CONTACT: MP Associates, Inc., exhibits@mpassociates.com. Tel +1 303-530-4562

IMS2018 SPONSORSHIP AND PROMOTIONS

You've selected your space, designed your booth, and your products are ready. Now it's time to maximize your exposure onsite!

Sponsorships are the way to do that and we can help!



Engaging the IMS attendees through a sponsorship or promotion is a great way to ensure your goals will be met and your company will get the most benefit and visibility from exhibiting.

IMS offers a variety of options to suit your marketing budget. Our sponsorship program is designed to get you in front of the attendees, create brand awareness and deliver attendees to your booth. Below is a list of NEW sponsorship items available for 2018.

- Networking Area Specialty Coffee & Tea Service
- Networking Area Popcorn Service
- Mobile App Banner Ads
- Specialty Item Bag Insert
- Convention Center Window Clings
- SIGHT (Special Interest Group on Humanitarian Technology) Sponsorship



IMS2018 EXHIBIT DATE AND HOURS

- Tuesday, 12 June 0930 to 1700
- Wednesday, 13 June 0930 to 1800
- Thursday, 14 June 0930 to 1500

MP Associates, Inc. 1721 Boxelder St., Ste 107 Louisville, CO 80027 exhibits@mpassociates.com tel +1 303-530-4562 fax +1 303-530-4334

